

# Sponsorship Opportunities

## WOMEN & ALLIES

### 2024 Annual Conference

May 2, 2024

College Park Marriott Hotel & Conference Center  
Hyattsville, Maryland



#### WHAT IS THE MBA WOMEN & ALLIES CONFERENCE?

The MBA Women & Allies Conference is designed to benefit all individuals serving in a leadership capacity within their bank – from first-level managers to executives, throughout department and support areas – who identify as women and who are allies and supporters of women. Supporting this annual event allows your company the opportunity to show your allyship with this valued industry group and reach a wide variety of bank leaders.

#### PRESENTING SPONSOR - \$3,500

(THREE BREAKOUTS AVAILABLE)

- Two (2) complimentary registrations
- Ability to present a breakout session (*topic must be pre-selected through an RFP process*)
- Logo placement throughout the Conference, on event website, and on event communications (with a link to your website, when possible)
- Exhibit space during the Conference
- List of attendees pre- and post-event

#### BREAKFAST OR LUNCH SPONSOR - \$2,500

- Two (2) complimentary registrations
- Special recognition as breakfast or lunch sponsor
- Logo placement throughout the Conference, on event website, and on event communications (with a link to your website, when possible)
- Exhibit space during the Conference
- List of attendees pre- and post-event

#### WELCOME RECEPTION SPONSOR - \$2,000

- One (1) complimentary registration
- Special recognition as sponsor of the May 1st Welcome Reception
- Logo placement throughout the Conference, on event website, and on event communications (with a link to your website, when possible)
- Exhibit space during the Conference
- List of attendees pre- and post-event

#### BREAK SPONSOR - \$1,500

(TWO AVAILABLE)

- One (1) complimentary registration
- Special recognition as break sponsor
- Logo placement throughout the Conference, on event website, and on event communications (with a link to your website, when possible)
- Exhibit space during the Conference
- List of attendees pre- and post-event

# 2024 WOMEN & ALLIES CONFERENCE



## AMENITY SPONSOR - \$1,500

- One (1) complimentary registration
- Ability to provide a sponsor-branded amenity to all Conference attendees (MBA provides). Options include: pens, notepads, lanyards, tote bags, stress relievers, tech gadgets, etc.
- Logo placement throughout the Forum, on event website, and on event communications (with a link to your website, when possible)
- Exhibit space during the Conference
- List of attendees pre- and post-event

## EVENT PORTAL SPONSOR - \$1,000

- One (1) complimentary registration
- Exclusive branding of attendee event portal
- Logo placement throughout the Conference, on event website, and on event communications (with a link to your website, when possible)
- List of attendees pre- and post-event

## EXHIBITING SPONSOR - \$1,000

- One (1) complimentary registration
- Logo placement throughout the Conference, on event website, and on event communications (with a link to your website, when possible)
- Exhibit space during the Conference
- List of attendees pre- and post-event

## FRIEND OF THE CPWBF - \$250

- Logo placement throughout the Conference, on event website, and on event communications (with a link to your website, when possible)

## UNSURE?

Are you interested in sponsoring, but don't know which would be the best fit? Have a different idea you don't see here? Reach out to MBA's Joanna Weinreich at [jweinreich@mdbankers.com](mailto:jweinreich@mdbankers.com) and we can develop a customized option for your company.

**Questions? Please contact  
MBA's Joanna Weinreich at  
[jweinreich@mdbankers.com](mailto:jweinreich@mdbankers.com) | 443-837-1609.**

## SPONSORSHIP REGISTRATION

Please indicate your preferred sponsorship level:

[  ] Presenting Sponsor: \$3,500 (Three Available)

[  ] Breakfast / Lunch Sponsor: \$2,500

[  ] Welcome Reception Sponsor: \$2,000

[  ] Break Sponsor: \$1,500 (Two Available)

[  ] Amenity Sponsor: \$1,500  
Preferred Option: \_\_\_\_\_

[  ] Event Portal Sponsor: \$1,000

[  ] Exhibiting Sponsor: \$1,000

[  ] Friend of HR: \$250

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Complimentary Attendee(s):

1) \_\_\_\_\_

2) \_\_\_\_\_

## PAYMENT OPTIONS

Total: \$ \_\_\_\_\_

[  ] Check Enclosed

Make check payable to:

Maryland Bankers Association

186 Duke of Gloucester Street, Annapolis, MD 21401

[  ] Credit Card - MBA will contact you by phone to collect credit card information.

[  ] Invoice Me

Please email copies of all sponsorship forms to:  
[jweinreich@mdbankers.com](mailto:jweinreich@mdbankers.com)

Due to necessary commitments, no refunds will be issued, however, substitutions are welcome.