



The MBA Human Capital Management Forum is designed to address the demands and challenges facing banks from a human capital perspective. This program allows for the sharing of best practices and new ideas, as well as valuable networking opportunities. The Forum is designed for human resource professionals, benefits, and learning and development professionals, but also provides practical programs for middle and senior level bank management.

(Three Available)

- Two (2) complimentary registrations
- Ability to present a general session
(topic must be pre-selected through an RFP process)
- Logo placement throughout the Forum, on event website, and on event communications (with a link to your website, when possible)
- Exhibit space during the Forum
- List of attendees pre- and post-event

- Two (2) complimentary registrations
- Opportunity to welcome attendees to lunch and provide a brief introduction of your company.
- Logo placement throughout the Forum, on event website, and on event communications (with a link to your website, when possible)
- Exhibit space during the Forum
- List of attendees pre- and post-event

- One (1) complimentary registration
- Special recognition as breakfast sponsor
- Logo placement throughout the Forum, on event website, and on event communications (with a link to your website, when possible)
- Exhibit space during the Forum
- List of attendees pre- and post-event

(Two Available)

- One (1) complimentary registration
- Special recognition as break sponsor
- Logo placement throughout the Forum, on event website, and on event communications (with a link to your website, when possible)
- Exhibit space during the Forum
- List of attendees pre- and post-event

2024 Human Capital Management Forum



Amenity Sponsor - \$1,500

- One (1) complimentary registration
- Ability to provide a sponsor-branded amenity to all forum attendees (MBA provides). Options include: pens, notepads, lanyards, tote bags, stress relievers, tech gadgets, etc.
- Logo placement throughout the Forum, on event website, and on event communications (with a link to your website, when possible)
- Exhibit space during the Forum
- List of attendees pre- and post-event

Event Portal Sponsor - \$1,000

- One (1) complimentary registration
- Exclusive branding of attendee event portal
- Logo placement throughout the Forum, on event website, and on event communications (with a link to your website, when possible)
- List of attendees pre- and post-event

Exhibiting Sponsor - \$750

- One (1) complimentary registration
- Logo placement throughout the Forum, on event website, and on event communications (with a link to your website, when possible)
- Exhibit space during the Forum
- List of attendees pre- and post-event

Friend of HR - \$250

- Logo placement throughout the Forum, on event website, and on event communications (with a link to your website, when possible)

Unsure?

Are you interested in sponsoring, but don't know which would be the best fit? Have a different idea you don't see here? Reach out to MBA's Joanna Weinreich at jweinreich@mdbankers.com and we can develop a customized option for your company.

Questions? Please contact MBA's Joanna Weinreich at jweinreich@mdbankers.com | 443-837-1609.

Sponsorship Registration

Please indicate your preferred sponsorship level:

[____] Presenting Sponsor: \$3,500 (Three Available)

[____] Lunch Sponsor: \$3,000

[____] Breakfast Sponsor: \$2,000

[____] Break Sponsor: \$1,500 (Two Available)

[____] Amenity Sponsor: \$1,500

Preferred Option: _____

[____] Event Portal Sponsor: \$1,000

[____] Exhibiting Sponsor: \$750

[____] Friend of HR: \$250

Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____ State _____ Zip _____

Phone: _____

Email: _____

Complimentary Attendee(s):

1) _____

2) _____

Payment Details

Total: \$ _____

[____] Check Enclosed

Make check payable to:

Maryland Bankers Association

186 Duke of Gloucester Street, Annapolis, MD 21401

[____] Credit Card - MBA will contact you by phone to collect credit card information.

[____] Invoice Me

Please email copies of all sponsorship forms to:
jweinreich@mdbankers.com

Due to necessary commitments, no refunds will be issued, however, substitutions are welcome.